



TAYLOR'S  
UNIVERSITY

Wisdom • Integrity • Excellence

Rise With The Best

# AMERICAN DEGREE TRANSFER PROGRAM









# THE FUTURE

## ENTERING THE 4<sup>th</sup> INDUSTRIAL REVOLUTION (4IR)

Many experts believe that we are in the 4<sup>th</sup> Industrial Revolution. This is an era fueled by technology, driving rapid changes to the world we live in. Technology is fusing the physical, digital and biological worlds, impacting economies, industries, and in our lives in general. The job market will change significantly with demand and would go beyond academic skills as the world sees advancement in technology.

The impact on education and its curriculum is inevitable. Cognitive skills will be less in demand with a balance in both academic and soft-skills becoming priority. Creative-based skills such as critical thinking and collaboration will be sought after. The importance of global exposure across different countries and cultures will continue to grow. International schools are starting to incorporate international mindedness as a key assessment for students deemed important for future job market.

Here at Taylor's, we provide the best of innovative teaching and learning methods to ensure that our students are future-ready. It is more than just education, it is about providing a holistic learning experience.

# WHY AMERICAN DEGREE TRANSFER PROGRAMME AT TAYLOR'S?

Rise With The Best

Since its inception in 1996, Taylor's American Degree Transfer Program (ADP) has prepared thousands of students for transfer to universities in the U.S., Canada and Australia and around the world. As a result of the foundation that we instill at Taylor's, we are proud to say that all our students have successfully transitioned into the Western education system and lifestyle.







## ► **SUCCESSFUL UNIVERSITY PLACEMENTS**

More than 5,000 students have successfully transferred to Tier 1 U.S. Universities in the past 20 years and a good number of them even to Ivy League Universities.



## ► **ENRICHING LEARNING EXPERIENCE**

You are exposed to a broad range of academic subjects outside of the core discipline. We equip you with sufficient tools and capabilities, enabling you to easily adapt to American system of learning and culture.



## ► **VIBRANT AND LIVELIER STUDENT LIFE EXPERIENCE**

We have prepared exclusive experiences and student support services to ensure your transition into universities in the U.S and your education journey with Taylor's remains seamless. We have a wide list of clubs, societies, facilities and amenities to ensure you get the most out of your student life.



## ► **WORLD-CLASS FACILITIES**

As a vested partner in your education journey, we have world-class academic and service facilities to help bring out the best in you.



# WE PROVIDE ENRICHING, HOLISTIC LEARNING AND **STUDENT** **LIFE EXPERIENCE**

## ENRICHING LEARNING EXPERIENCE

Taylor's ADP provides a seamless transition for high-school leavers to adjust to the American system of education.

The American education system offers an environment of experiential learning, critical-thinking and an interactive learning environment. Through the program, we equip and prepare our students with the necessary skills to ease their transition into America.

## FUTURE -PROOF HOLISTIC CURRICULUM

The American education system allows students to gain knowledge, which goes beyond their field of study. Students are exposed to a broad range of academic subjects outside of their core discipline. For example, engineering students take courses in the social sciences and humanities while business students take courses in the sciences. This develops well-rounded graduates who are able to collaborate effectively with professionals outside their own fields of expertise.

## PEER ASSISTED STUDY SESSIONS (PASS)

PASS was introduced to assist students who require additional help from their senior course mates. PASS student leaders, who have been handpicked and supervised by their lecturers, are required to plan the content outline and delivery mode prior to the session and discuss it with the lecturers concerned.

## DEDICATED SUPPORT AND GUIDANCE

ADP lecturers have many years of teaching experiences, are mostly U.S. educated.

Each student is assigned an Academic Advisor, who is expert in their field to advise and guide students on coursework selection, career choices, and industry updates in accordance to the student's major and academic performance.

There are also Guidance Counselors who are all US graduates that are available for consultation on placement (university applications), career options, and professional examinations/licensure (e.g. Registered Dietician, Society of Actuaries, Certified Financial Analyst, etc.).



## GREAT STUDENT EXPERIENCE

ADP students are required to actively participate in hands-on project work and course assessments, extra-curricular activities and engage with their lecturers and classmates in class.

Most of the courses in the ADP challenge students to apply their classroom learning and research into practice, through various projects and activities inside and outside of the classroom. This enhances their overall learning experience.

### ► Voices of Diversity Campaign

This campaign focused on helping students understand the implications of racial diversity in the various aspects of Malaysian society.



### ► Live Statues

This exercise is part of the theatre coursework aimed at nurturing confidence, creativity and establishing physical communication through body language. It also showcased the students' talents, professionalism and bravery.



**Justin Yee Zhen-Yuong**  
*University of British Columbia, Canada*  
*Major: International Relations*

“

The strong academic rigor and real-world perspective I gained, as well as the valuable skills I developed through ADP definitely gave me the edge to stand out among other students on campus. I am grateful to ADP for preparing me to embrace the competitive environment in one of the top-ranked universities in the world. This is largely due to the direction and guidance I received from my lecturers and counsellors at ADP.



## ► ADP Cup

The activity aims to bring ADP students closer together and uncover hidden talents among the students, through a series of challenges that include indoor, outdoor and computer games.



## ► Stock Challenge 2019

Through this competition students were able to learn the fundamentals of investing with the guidance of our real stockbrokers! Through this experience students learnt what it would be like once they were out in the working world, working in teams and investing their money wisely.



**Ong Wei Ling**

*University of Illinois - Urbana-Champaign  
Major: Actuarial Science*

“

I enjoyed my time at ADP because of the flexibility of the program. In addition to coping with the academic demands, I also made time to get involved in ADP's student union and AIESEC, played sports such as dodgeball, volleyball and Frisbee, and was also a PASS leader. My most notable achievement would be my command of English, which vastly improved during my time at ADP, much to everyone's surprise - thanks to the support I received from friends and lecturers.



## ADP CLUBS AND SOCIETIES

Students have the option of forming their own clubs or societies, as evident in the many clubs and societies that have been initiated by ADP students over the years.

The activities our students have involved in include organizing inter-school competitions, knowledge-building workshops, team-based games and many others. Many of our students have also made a positive impact in the community by initiating and engaging several charitable and social initiatives.

Through participation in co-curricular and extra-curricular activities, ADP students are able to hone their leadership skills, communication and social skills, teamwork, and time management abilities, among others. These core capabilities go a long way in creating well-rounded, international minded citizens of the future.

● ACTUARIAL SCIENCE SOCIETY

● ADP BASKETBALL CLUB

● ADP CRIMSON

● ADP ENGINEERING SOCIETY

● ADP EVENT MANAGEMENT SOCIETY (A-EMS)

● ADP FUTSAL CLUB

● ADP STUDENT UNION

● ADP WOLVES

● ARIRANG KOREAN CLUB

● BUSINESS ENTREPRENEURSHIP SOCIETY OF ADP (BE\_ADAP)

● ECONO-MANIA

● OUR MALAYSIA GROUP (OMG)

● TAYLOR'S CINEMATIC INITIATIVE (TCI)

● THE GRAPEVINE









# FUTURE-PROOFING YOU

## SUCCESSFUL UNIVERSITY PLACEMENTS THROUGHOUT THE YEARS

### ► DEDICATED UNIVERSITY PLACEMENTS SUPPORT

One of the key success factors of ADP at Taylor's is the strong support and guidance provided by the University Placement Center, which enable students to apply and secure places at their dream university of choice.



# 87%

of our students transfer to Tier 1 (Top 200) U.S. Universities and a good number of them even to Ivy League Universities.

## ADP UNIVERSITY PLACEMENT CENTER:

CONDUCTS  
BRIEFINGS

PROVIDES  
COUNSELLING SESSIONS

ARRANGES VISITS OF AMERICAN  
AND CANADIAN UNIVERSITY  
REPRESENTATIVES TO INFORM AND  
EDUCATE STUDENTS ON THE  
APPLICATION PROCESS AND REQUIREMENTS

## STUDENTS OBTAIN:



STEP-BY-STEP  
COUNSELLING ADVICE



GUIDANCE FROM THE CENTER



REFERENCE MATERIALS AND  
RESOURCES NEEDED FOR THEIR  
UNIVERSITY APPLICATION PROCESS



## ► HEADING TO THE UNIVERSITY OF YOUR CHOICE

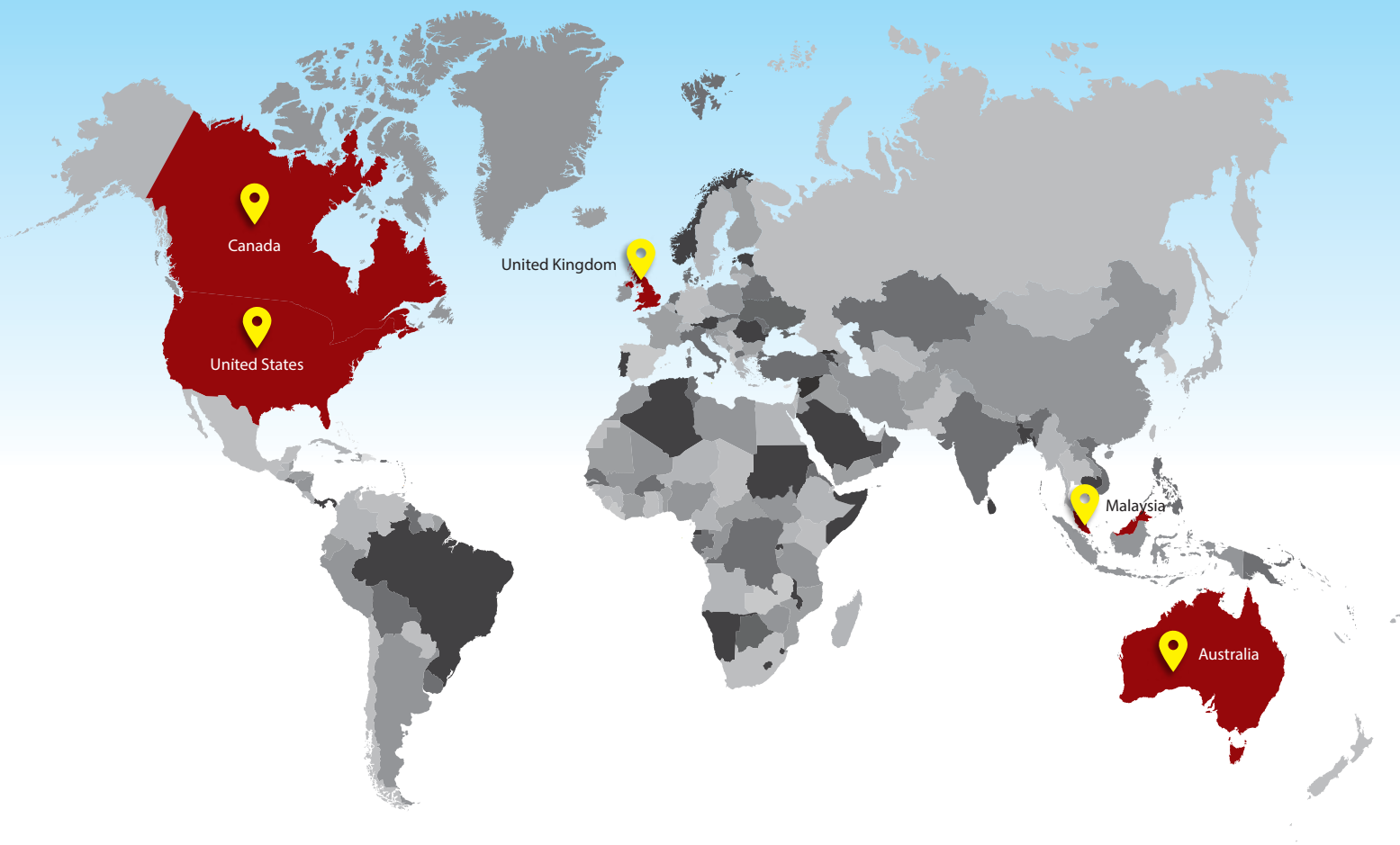
The results of our holistic educational environment are evident in the string of Taylor's ADP students who have been accepted into Tier 1 universities in the U.S., including those in the prestigious Ivy League.

We are proud to be among the few higher educational institutions in Malaysia who have consistently churned out ADP graduates who meet the stringent requirements and application procedures of some of the most elite universities in the U.S. and in the world.

## ► UNIVERSITY REPRESENTATIVE VISITS

Every semester Taylor's ADP will arrange for representatives from the universities to come and meet the students. Students take this opportunity to talk and find out all the need from the university that they are interested in transferring to.





## ► SUCCESSFUL TRANSFERS

Taylor's ADP students have successfully transferred to various top-ranking universities across the U.S., Australia, Canada and other parts of the world.



**Popular universities** that Taylor's ADP students have transferred to.



**Ivy League Universities** that Taylor's ADP students have transferred to.

### THE WEST

- 📍 **San Francisco State University, CA**
- 📍 **University of San Francisco, CA**
- 📍 **San Diego State University, CA**
- 📍 **California State University, Fresno, CA**
- 📍 **San Jose State University, CA**
- 📍 **California State University, Northridge, CA**
- 📍 **California State University, Long Beach, CA**
- 📍 **Colorado School of Mines, CO**
- 📍 **University of Colorado at Boulder, CO**
- 📍 **Colorado State University**  
- Fort Collins, CO

- California State University, Chico, CA
- University of California, Berkeley, CA
- University of California, Los Angeles, CA
- Santa Clara University, CA
- University of Southern California, CA
- California State University, Fullerton, CA
- California State University, Monterey Bay, CA
- Chapman University, CA

- De Anza College, CA  
(community college)
- Santa Monica College, CA  
(community college)
- Loyola Marymount University, CA
- Humboldt State University, CA
- California State University,  
San Marcos, CA
- Stanford University, CA
- Pepperdine University, CA
- La Sierra University, CA
- University of California - Santa Cruz, CA
- University of San Diego, CA
- University of California – Davis, CA
- Woodbury University, CA
- Academy of Art University, CA
- Golf Academy Of America, CA
- City College of San Francisco, CA  
(community-college)

- Foothill College, CA  
(community college)
- Ventura Community College, CA
- University of Denver, CO
- University of Colorado Denver, CO
- University of Hawaii at Hilo, HI
- Hawaii Pacific University, HI
- Oregon State University, OR
- University of Oregon, OR
- Portland State University, OR
- Washington State Univ., WA
- Seattle University, WA
- Bentley University, WA
- Bellevue College, WA
- University of Washington Bothell, WA
- University of Nevada, Las Vegas, NV
- University of Idaho, ID
- Southern Utah University, UT
- University of Utah, UT

## THE MIDWEST

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- 📍 **University of Nebraska - Lincoln, NE**
- 📍 **University of Illinois at Urbana-Champaign, IL**
- 📍 **DePaul University, IL**
- 📍 **Iowa State University, IA**
- 📍 **Drake University, IA**
- 📍 **University of Iowa, IA**
- 📍 **Purdue University - West Lafayette, IN**
- 📍 **Indiana University Bloomington, IN**
- 📍 **Wichita State University, KS**
- 📍 **University of Wisconsin - Madison, WI**
- 📍 **Marquette University, WI**
- 📍 **Ohio State University, OH**
- 📍 **University of Michigan - Ann Arbor, MI**
- 📍 **Western Michigan University, MI**
- 📍 **University of Minnesota - Twin Cities, MN**
- University of Nebraska-Kearney, NE
- Loyola University Chicago, IL
- Northern Illinois University, IL
- Illinois Institute of Technology, IL
- Southern Illinois University - Carbondale, IL
- University of Illinois at Chicago, IL
- Columbia College Chicago, IL
- University of Chicago, IL
- Northwestern University, IL
- University of Northern Iowa, IA
- Indiana University-Purdue University Indianapolis, IN
- University of Kansas, KS
- Kansas State University, KS
- University of Wisconsin-Milwaukee, WI
- Milwaukee School of Engineering, WI
- University of Wisconsin - Eau Claire, WI
- Ohio University, OH
- Kent State University, OH
- Case Western Reserve University, OH
- Miami University, OH
- University of Cincinnati, OH
- University of Toledo, OH
- Columbus State (Community College), OH
- Michigan State University, MI
- Grand Valley State Univ., MI
- St. Cloud State University, MN
- Southwest Minnesota State University, MN
- Metropolitan State University, MN
- University of Minnesota - Duluth, MN
- South Dakota State University, SD
- University of Missouri, Columbia, MO
- St. Louis University, MO
- Missouri State University, MO

## NEW ENGLAND AND THE MID-ATLANTIC

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- 📍 **Pennsylvania State University**
  - University Park, PA
- 📍 **Temple University, PA**
- 📍 **University at Buffalo - SUNY, NY**
- 📍 **Rutgers, the state University of New Jersey - New Brunswick, NJ**
- 📍 **University of Washington, Seattle, WA**
  - George Washington University, WA
  - American University, WA
  - Boston University, MA
  - University of Massachusetts Amherst, MA
  - Tufts University, MA
  - Mount Holyoke College, MA
  - Emerson College, MA
  - Hult International Business School, MA
  - University of Massachusetts Boston, MA
  - Northeastern University, MA
  - Johnson & Wales University, RI
- 📍 **Brown University, RI**
  - Pennsylvania State University- Altoona, PA
  - Carnegie Mellon University, PA
  - Drexel University, PA
  - Messiah College, PA
  - University of Pittsburgh, PA
  - Robert Morris University, PA
- 📍 **University of Pennsylvania, PA**
  - Syracuse University, NY
  - Rochester Institute of Technology, NY
  - University at Albany, SUNY, NY
- 📍 **Cornell University, NY**
  - Adelphi University, NY
  - New York University, NY
  - Fordham University, NY
  - SUNY at Plattsburgh, NY
- 📍 **Columbia University, NY**
  - Binghamton University - SUNY, NY
  - St. John's University, NY
  - Pace University, NY
  - New York Institute of Technology, NY
  - City University of New York - CUNY, NY
  - Parsons The New School for Design, NY
  - Stony Brook University, NY
  - SUNY Geneseo, NY
  - Alfred State - SUNY College of Technology, NY
  - Baruch College, NY
  - Fashion Institute of Technology, NY
  - School of Visual Arts, NY
  - Stevens Institute of Technology, NJ
  - Drew University, NJ
  - New Jersey Institute of Technology, NJ
  - Fairleigh Dickinson University, NJ
  - University of Maryland, College Park, MD
  - Johns Hopkins University, MD
  - Towson University, MD
  - University of Connecticut, CT
  - University of Bridgeport, CT
  - University of New Haven, CT
  - University of Delaware, DE
  - University of New Hampshire, NH



## THE SOUTHWEST

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### 📍 **Arizona State University, AZ**

### 📍 **Texas A&M University, TX**

- Northern Arizona University, AZ
- Yavapai College, AZ
- University of Arizona, AZ
- University of Central Oklahoma, OK
- University of Tulsa, OK
- Oklahoma State University, OK
- Texas Tech University, TX
- University of Texas - Austin, TX
- University of Houston, TX
- University of Texas - Dallas, TX
- University of Texas at San Antonio, TX
- Rice University, TX
- Dallas Baptist University, TX
- University of Texas at Arlington, TX
- University of Houston - Downtown, TX
- St. Mary University, TX

## THE SOUTH

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### 📍 **Georgia Institute of Technology, GA**

### 📍 **Embry-Riddle Aeronautical University, FL**

### 📍 **West Virginia University, WV**

- University of North Carolina  
- Chapel Hill, NC
- North Carolina A&T State University, NC
- Duke University, NC
- University of Florida, FL
- Florida State University, FL
- University of South Florida, FL
- University of Georgia, GA
- Savannah College of Art & Design, GA
- Georgia State University, GA
- Louisiana Tech University, LA
- Louisiana State University, LA
- University of Mississippi, MS
- University of Virginia, VA
- Liberty University, VA
- Virginia Tech University, VA
- University of Arkansas, AR
- University of Kentucky, KY
- Troy University, AL

## CANADA

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### 📍 **University of Waterloo**

### 📍 **Simon Fraser University**

### 📍 **University of Alberta**

### 📍 **York University**

### 📍 **University of British Columbia**

- University of Toronto
- Carleton University
- Ryerson University
- University of Saskatchewan
- University of Manitoba
- Columbia College
- Concordia University
- Fairleigh Dickinson University
- Memorial University of Newfoundland
- Mount Allison University
- University of Victoria
- Brescia University College
- Dalhousie University
- Langara College
- McGill University
- McMaster University
- Trent University
- University of Winnipeg
- Vancouver Community College
- Wilfrid Laurier University
- University of Calgary
- OCAD University

## AUSTRALIA

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### • Curtin University

### • JMC Academy

### • RMIT University

### • University of Adelaide

### 📍 **University of Melbourne**

### • University of New South Wales

### 📍 **University of Queensland**

### 📍 **University of South Australia**

- University of Sydney
- University of Technology Sydney
- University of Wollongong, New South Wales
- Deakin University
- Queensland University of Technology
- University of Tasmania
- Monash University
- University of Western
- La Trabe University
- Macquarie University

## MALAYSIA

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- Brickfields Asia College, Malaysia
- Help University, Malaysia
- Heriot-Watt University, Malaysia
- Inti International College, Malaysia
- Monash University, Malaysia
- Segi University, Malaysia
- Sunway University, Malaysia
- Taylor's University, Malaysia
- The University of Nottingham, Malaysia
- Universiti Teknologi MARA, Malaysia

## OTHER COUNTRIES

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- Hong Kong University of Science & Technology, China
- The American University of Paris, France
- Leiden University, Holland
- Yonsei University, Korea
- University of Canterbury, New Zealand
- Victoria University of Wellington, New Zealand
- University of Buffalo, SIM, Singapore
- Ewha Womans University, South Korea
- Kyunghee University, South Korea
- Mondragon University, Spain
- Chung Shan Medical University, Taiwan
- Hult University, London
- Manchester Metropolitan University, United Kingdom
- Swansea University, United Kingdom
- University of Hertfordshire, United Kingdom
- University of London, United Kingdom
- University of Nottingham, United Kingdom
- University of Portsmouth, United Kingdom
- University of Strathclyde, United Kingdom
- University of Warwick, United Kingdom
- University of Westminster, United Kingdom
- York St. John University, United Kingdom

# WORLD-CLASS FACILITIES & ENVIRONMENT

At Taylor's, your future is important to us therefore we continuously invest in all aspects of our establishment from service to academic facilities. Our aim is to provide our students with the best learning and student life experience possible.

## CAMPUS FACILITIES

## LEARNING SPACES

- X – space
- Science Lab
- Mac Lab
- Library
- Computer Lab

## STUDENT SERVICES

- Career Service Centre
- Sick Bay
- Counseling and Psychological Services Centre
- U-Residence

## FACILITIES

- Study Rooms
- The Grand Hall
- Lecture Theatre
- Sports and Recreation Centre
- Student Life Centre
- UniGym





# TAYLOR'S UNIVERSITY

YOUR PORTAL TO THE FUTURE



Since its inception, Taylor's has continuously provided excellent services for its students in terms of diverse study options, relevant curriculum and teaching methods, ongoing partnerships with leading universities worldwide, strong industry linkages, up-to-date facilities and well-equipped campuses. Taylor's University offers a myriad of courses in tertiary education, from diploma, to degree, post-graduate and professional programmes. Students can choose to enroll in courses encompassing fields such as Business, Hospitality, Tourism, Psychology, American Degree Program, Architecture, Quantity Surveying, Communications, Law, Computer Science, Design, Engineering, Pharmacy, Biosciences, Food Studies & Gastronomy, Medicine, Education and Performing Arts.

The quality of the undergraduate teaching and learning at Taylor's was acknowledged when it garnered a 'Tier 5: Excellent' rating in the Rating System for Malaysian Higher Education (SETARA) by the Ministry of Higher Education Malaysia in all four audit exercises. Taylor's University is the best private university in Malaysia for the graduate employment rate indicator under the QS Graduate Employability Rankings 2020 exercise; ranked at no. 135 in Asia in the QS Asia University Rankings 2019, and listed in the top 1 percent of universities in Asia. Taylor's University was also awarded 5-Star rating in six (6) categories of the QS Stars Rating. Taylor's University was also recognised as the number 14 university in the world for Hospitality & Leisure Management by QS World University Rankings by Subject 2019. Taylor's was listed in the top 2% universities in the world by QS World University Rankings. These achievements are important milestones for Taylor's, in line with its aim of becoming one of Asia's leading universities.

Taylor's has received numerous recognitions locally and internationally from professional bodies such as the CDIO Initiative (Conceiving, Designing, Implementing, Operating), National Academy of Engineering in the USA and the Royal Institution of Chartered Surveyors (RICS) to name a few.

Taylor's continues to play a strong role in developing Malaysia's human resource capital, and boasts a 100,000-strong alumnus, many of whom have become leaders in their respective fields.

# ACHIEVEMENTS

OUR AWARDS VALIDATE OUR WORLD-CLASS  
GRADUATES, STANDARDS & FACILITIES

**17**  
AWARDS

ranking  
& ratings  
and more from  
2016 to 2019



**135<sup>th</sup>**

in the 2019



TIER **5:**  
EXCELLENT

Rating System for  
Malaysia Higher  
Education (SETARA)  
by the  
Ministry of Higher  
Education Malaysia

**TOP**  
PRIVATE  
UNIVERSITY

in Malaysia  
for Graduate  
Employability  
Rankings 2020

Listed in the  
**TOP 1%**  
UNIVERSITIES  
ASIA



No. **1** in Business &  
Management  
Studies

amongst all  
Private Universities  
in Malaysia in the 2019



by subject

**No. 14**

in the world for  
Hospitality & Leisure  
Management Subject  
in 2019



**TOP 2%**  
UNIVERSITIES  
WORLDWIDE



**9** consecutive  
years of

Gold Award  
in the  
'Education  
& Learning'  
category in  
Putra Brand Awards





# AWARDS



## Private University in Malaysia for Employer Reputation

QS Asia University Rankings 2019  
QS World University Rankings 2020  
QS Graduate Employability Rate 2020



GOLD, 2010 - 2018  
PLATINUM, 2019  
HALL OF FAME, 2019

QS WORLD UNIVERSITY RANKINGS

PUTRA BRAND  
GOLD AWARDS



Malaysia Rating for University and  
University College Excellence



HOSPITALITY  
AND TOURISM  
D-SETARA  
outstanding rating

PERFORMANCE RATING BY MINISTRY  
OF HIGHER EDUCATION



2011 - 2019

READER'S DIGEST TRUSTED BRAND  
GOLD AWARDS

20  
19

- Top 1% in the world and No. 1 in Malaysia for Employer Reputation based on QS World University Rankings 2020 among Private Universities in Malaysia
- No. 1 in Business and Management Studies amongst all Private Universities in Malaysia in the 2019 QS World University Rankings by Subject
- We've moved up 7 spots to clinch World No.14 in the 2019 QS World University Rankings by Subject for Hospitality and Leisure Management
- No. 1 private university in Malaysia for the graduate employment rate indicator in the 2020 QS Graduate Employability Rankings
- Awarded 5-Star rating in six (6) categories of the QS Stars Rating
- Platinum Award in the 'Education & Learning' category at Putra Brand Awards and inducted into the Putra Hall of Fame
- Gold Award in the 'Private University/College' category for the 9th consecutive year in the annual Reader's Digest Trusted Brand Awards

20  
18

- Ranked 135<sup>th</sup> in the 2019 QS Asia University Rankings
- 4<sup>th</sup> best university and Asia's best for the Graduate Employment Rate indicator in the 2019 QS Graduate Employability Rankings
- Placed 216<sup>th</sup> in the world for the Employer Reputation indicator in the 2019 QS World University Rankings
- Ranked 21 in the 2018 QS World University Rankings by Subject for Hospitality and Leisure Management
- Awarded 5-Star in five (5) categories of the QS Stars Rating
- Gold Award in the 'Education & Learning' category for the 9th consecutive year in Putra Brand Awards
- Gold Award in the 'Private University/College' category for the 8th consecutive year in the annual Reader's Digest Trusted Brand Awards

20  
17

- Top 200 universities in Asia in the QS Asia Ranking
- Awarded 5-Star rating in five (5) categories of the QS Stars Rating
- Gold Award in the 'Education & Learning' category for the 8th consecutive year in Putra Brand Awards
- Gold Award in the 'Private University/College' category for the 7<sup>th</sup> consecutive year in the annual Reader's Digest Trusted Brands Award

20  
16

- Top 200 universities in Asia in the QS Asia Ranking
- Awarded 5-Star rating in five (5) categories of the QS Stars Rating
- Gold Award in the 'Education & Learning' category for the 7th consecutive year in Putra Brand Awards
- Gold Award in the 'Private University/College' category for the 6th consecutive year in the annual Reader's Digest Trusted Brands Award

# GLOBAL CONNECTIONS




## **OVER 250 UNIVERSITY PARTNERS FROM 45 COUNTRIES GLOBALLY FOR STUDENT EXCHANGE & SHORT TERM MOBILITY**

**Taylor's is strongly committed to its mission of empowering the youth of the world through education, so that they may take their productive places as leaders in the global community.**

As one of Malaysia's oldest, most successful and reputable private education institutions, Taylor's provides quality education and exposes students to the vast possibilities that await them beyond the classroom walls.

Through its partnerships with international universities and industry members, Taylor's is committed to providing an outstanding educational experience, guiding and helping students realise their potential to obtain a world-class qualification that meets the requirements of a dynamic, global marketplace.



 Home to Our  
International Students

 International Opportunities  
for Our Students



 **TAYLOR'S  
UNIVERSITY**  
Wisdom · Integrity · Excellence

 **TAYLOR'S  
COLLEGE**  
Wisdom · Integrity · Excellence

# PRIORITISING RESEARCH & INNOVATION

## OUR CHANGE COMPASS AND TELESCOPE INTO THE FUTURE

Taylor's University has a firm footing in research and innovation as we believe these efforts will contribute towards knowledge building and assist in the development of the industry and society at large now and for the future.

**We are a university centered on research and innovation initiatives.**

We adopt a progressive outlook, embedding research components throughout our programmes and encouraging them at various levels in each faculty.

Our students and faculty members engage extensively in "applied research", which enhances the body of knowledge and creates a direct impact on real world applications.

**All academic staff appointed at the degree level actively undertake research within the institution or in collaboration with industries or universities, either foreign or local.**

This research work results in creation and dissemination of new knowledge, feeding into the practical application, and ultimately enhances learning at Taylor's.

**OUR RESEARCH CENTRES PLAY A CRUCIAL ROLE IN ELEVATING THE CAPABILITIES OF OUR FACULTY MEMBERS, THROUGH VARIOUS TRAINING ACTIVITIES AND TECHNOLOGY MAKING US WORLD-CLASS.**



**Law  
(CRELDA)**



**Engineering  
(CERD)**



**Business  
(CAFÉ)**



**Architecture, Building  
& Design (MASSA)**



**Business (Case &  
Research Centre)**



**Hospitality, Tourism  
& Food Studies (CRIT)**



**Communication  
(SEARCH)**

# TAYLOR'S



# TEACHING & LEARNING SUPPORT

**ted**

Teaching & Educational Development



**TED complements the work of academic staff to create excellence in teaching through practice, development, and innovation.**

We offer workshops and seminars that address a range of timely topics associated with teaching, learning and technology in higher education.

**eLa**

e-Learning Academy



**eLA's task is to help our academic staff effectively implement the use of technology in transforming the learning journey of students.**

This enables them to learn in a collaborative, self-directed and personalised manner, anytime and anywhere.

**SSC**

Student Success Centre



**The Student Success Centre (SSC) assists students as they adjust to university studies.**

SSC offers intervention for students via a blend of workshops, personalised 1-to-1 consultations and peer support services to provide learning opportunities throughout the students' journey towards academic success.

# LIFE SKILLS MODULES & SHINE PROGRAMME

Rise With The Best

## LIFE SKILLS MODULES

Life Skills Modules is an integrated SHINE Core Empowerment Series into University Core Modules for all first year and first semester students at Taylor's University. It sets the stage for students to start right and a foundational pathway to SHINE Award.

Top employers and research findings indicate that in future, a balance of cognitive and soft skills become more important. In the 4IR, technology like AI will take over most of the cognitive scope staging soft skills as key differentiators for employees and entrepreneurs.

## THE LIFE SKILLS MODULES FOCUSES ON:



Emotional  
Intelligence



Self-  
awareness



Self-  
management



Social  
Awareness



Relationship  
Management

## SHINE PROGRAMME

With a strong commitment to holistic development, Taylor's University is proud to introduce the SHINE Award - an achievement record that formally recognises and rewards all students who wish to reach their full potential by taking part in fun and diverse extra-curricular activities both on and off-campus.

The SHINE programme is a structured platform that helps our students to organise, manage and track their involvement and achievement in recognised extra-curricular activities using a point system.

The SHINE Programme empowers students with critical skills that employers seek in graduates, the "5Cs":



Creativity &  
Innovation



Critical Thinking &  
Problem Solving



Cultural  
Adaptation



Communication



Collaboration

## SHINE AWARD



The SHINE Award highlights the achievements and skills obtained by our graduates through their extra-curricular activities. Upon graduation, students who qualify for the SHINE Award will be conferred with a second transcript during their graduation, to complement their academic transcript, thus formally recognising their soft skills.

In order to qualify for the SHINE Award, students must participate in the SHINE Programme. Based on the points that they obtain, students will earn a Platinum, Gold, or Silver ranking in their SHINE Award.



# VICE CHANCELLOR & PRESIDENT'S MESSAGE

Introduced in 2018, the Taylor's Curriculum Framework is the first-of-its-kind framework in Malaysia, which enables students to combine subjects of study. As a Taylor's student, you will now be able to shape and balance your own study programme. This is unique in Malaysia, adopting similar approaches by world's leading universities.

The flexibility of our degree and diploma programmes, combined with training modules in employability and life skills, is designed to ensure that Taylor's graduates are ready to meet future challenges. If you are able to adapt to the seismic change anticipated from the 4<sup>th</sup> Industrial Revolution, you will always be the first choice for leading employers.

There is much more to Taylor's University than our programmes. Taylor's attracts many of the brightest and most creative students from around the world. Our students come together to create a vibrant and exciting community which supports a wide range of sporting, cultural and leisure activities, which have become the hallmark of the Taylor's experience.

We hope that you will choose Taylor's University for your higher education and make your own contribution to the Taylor's experience. Most importantly, let us work together to ensure that when you graduate, you are ready to create your own successful and exciting future.

I hope that what you learn about Taylor's University will help you decide to make the best possible investment in your future and join our unique Taylor's community.

We look forward to seeing you at Taylor's Lakeside Campus.

With very best wishes,

**Professor Michael Driscoll**

Vice Chancellor and President of Taylor's University.



# NOTES



# NOTES



**TAYLOR'S  
UNIVERSITY**

Wisdom • Integrity • Excellence

**Rise With The Best**

### **Taylor's University Lakeside Campus**

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